A LOOK INSIDE

The Wellness Clinic Playbook

A contents overview • By Blanche Angelle

A practical roadmap through the decisions behind opening a wellness clinic. The book brings planning questions, checklists, a space comparison worksheet, and real-world tips together in five main sections.

01 Build Your Foundation

Explore your space, lease considerations, business setup, and financial organization.

02 Build Your Brand

Bring your business name, visual identity, domain, and client experience together.

03 Build Your Business

Think through the systems, tools, and everyday operations your clinic needs.

04 Build Your Clinic

Plan services, team roles, and workflows around the clinic you want to build.

05 Prepare for Launch

Work through launch preparation, opening priorities, and your early weeks in business.

Start with the book—or work through your clinic's decisions together.

Explore the book • Book a free 30-minute consultation

This is a summary of the book's five main sections, not a reproduction of its full table of contents. A digital copy of the book is included with the six-week consulting package after signing and payment.

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